



MG Consultancy Capacity Statement

Driving Excellence in Research, Training, and Inclusive Development Solutions Across all Sectors

MG Consultancy Company Overview

Founded in 2012 and re-registered in 2014, MG Consultancy is a leading consulting firm based in Addis Ababa, Ethiopia. We are dedicated to delivering comprehensive solutions across Research, Training, Media, and Social Participation. Our steadfast commitment to excellence and innovation has established us as a trusted partner for government agencies, NGOs, and private sector enterprises.

Research lies at the core of our services. We conduct in-depth investigations to generate valuable insights, empowering organizations to make informed and strategic decisions. Our research focuses on producing actionable recommendations that benefit both organizations and the wider community, prioritizing practical and implementable solutions over theoretical concepts.

Our **Training** programs are designed to equip individuals and teams with essential skills and knowledge for sustainable success. We emphasize systemic change through long-term partnerships, differentiating our offerings into training sessions, workshops, orientations, motivational speeches, and preaching. This holistic approach ensures our training initiatives are effective, sustainable, and result in meaningful enhancements in performance and productivity.

We pay particular attention to training management and content development to maximize impact.

In the **Media** sector, we craft compelling narratives and strategic communication plans to enhance visibility and influence. We address emerging trends by promoting responsible journalism on critical issues such as job creation, the experiences of industrial park workers, the capabilities of individuals with disabilities, and the importance of work-life balance. Our objective is to shift media focus from entertainment to topics that drive societal progress and development.

Our **Social Participation** initiatives foster active community engagement and collaboration. We focus on raising awareness and encouraging participation in vital initiatives such as blood donation, eye retina donation, and volunteerism. Our programs aim to cultivate a culture of giving and support sustainable community development.

Ultimately, MG Consultancy strives to empower organizations to reach their full potential and create meaningful change. Leveraging extensive experience, innovative methodologies, and a relentless pursuit of excellence, we are the ideal partner for those committed to making a positive impact. Join us, and together, we can elevate your organization to new heights.

Mission

To empower organizations and individuals by providing high-quality consulting services that foster growth, efficiency, and sustainable development.

Vision

To be among the leading consultancy firm in Africa, recognized for our expertise, integrity, and impact on the community.

Core Values

- **Excellence** – Delivering superior-quality services
- **Integrity** – Upholding the highest ethical standards

- **Innovation** – Crafting forward-thinking solutions
 - **Collaboration** – Building strong, meaningful partnerships
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Core Competencies

MG Consultancy offers end-to-end consulting services tailored to the unique needs of clients across public, private, and civil sectors:

- **Strategic Advisory Services** – Business strategy, efficiency, and market positioning
 - **Project Management & Implementation** – Structured execution with stakeholder alignment
 - **Capacity Building & Training** – Custom training and coaching solutions
 - **Policy Analysis & Research** – Data-backed insights for policy and program design
 - **Stakeholder Engagement & Facilitation** – Multi-sectoral coordination and dialogue
 - **Monitoring & Evaluation (M&E)** – Accountability frameworks and performance tracking
 - **Organizational Diagnosis and Development** – Systems, structure, and culture enhancement
 - **Data-Driven Decision Support** – Real-time analytics and dashboard tools
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Specialized Focus Areas

Leveraging sector-specific expertise and contextual knowledge, we actively engage in:

- Profit making and Non Profit organizations development
 - Labor Market Systems Assessment
 - Industrial Workforce Development
 - Policy Research
 - Business Development Services
 - Refugees and Host Community Management
 - Decent work
 - Leadership Development
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Key Differentiators

- **Multi-Sectoral Reach** – Working across government, civil society, Professional Associations, and commercial sectors
- **Inclusive Development Strategy** – Prioritizing equity, youth empowerment, and disability mainstreaming
- **Tailored Solutions** – Locally relevant, culturally responsive methodologies
- **Community-Level Engagement** – Trusted by grassroots organizations for sustainable interventions
- **Strong Regional Partnerships** – Collaborations across East Africa and international networks
- **Results-Oriented Programming** – MEL-based tracking to ensure tangible impact
- **Training Excellence** – Proven capability in strengthening NGOs, CSOs, and professional bodies

Past Performance

#	Research Project Titles	Description
1	EU-CSF+ Funded Training Needs Assessment	Conducted TNA and delivered capacity-building activities under European Union civil society support.
2	Ethiopian Professional Associations & Parliament Research	Explored challenges and future collaboration opportunities between associations and lawmakers.
3	Legal & Regulatory Landscape for BDS Research	Assessed how legislation affects business advisory providers across all sectors in Ethiopia.
4	Ethiopian Professional Associations Practices Study	Investigated the strengths and challenges of professional associations and their future potential.
5	Consulting Firms Survey in Industrial Parks	Mapped capabilities and gaps of local firms operating in Ethiopia's industrial zones.
6	Technical Support to Ministry of Labor & Skills	Provided ongoing external assistance over two years, strengthening ministry functions and delivery.
7	Policy Development for ETDPA	Created policy frameworks to support capacity development of Ethiopia's professional trainers.
8	Labor Market Assessment for DFID-DRC Migration Program	Evaluated system dynamics around unsafe and irregular migration in collaboration with Save the Children.
9	Working Conditions Assessment in Tannery & Footwear Sector	Studied wage gaps and labor conditions in Tigray, Addis Ababa, and Oromia regions.
10	Feasibility Study of SKILLS Project	Designed and validated the proposed "Skills for

	Knowledge, Inclusion, Livelihood, and Living Support” initiative.
11 Aptitude Test Design for Youth Employment	Developed testing tools for youth employment projects led by ECD and Selam Children’s Village.
12 Innovation Fund Management	Led a one-year employment initiative to strengthen short-term cooperative training for women and youth.
13 Soft Skills Gap Assessment in Manufacturing	Assessed soft skills readiness and gaps in workforce across domestic and foreign-invested factories.

Select Clients & Partners

MG Consultancy is proud to have collaborated with:

Government Agencies	<p>Ministry of Labor & Skills, Ethiopian Human Rights Commission, National Election Board of Ethiopia, Ethiopian Investment Commission</p> 
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 Entrepreneurship Development
 Institute (EDI)-Ethiopia



LNGOs &
 INGOs

Save the Children, Welt Hunger Helif/WHH/, Consortium of Self-help group Approach Promoters/CoSAP/, European Union, World Vision, UNDP, DRC, Mercy Corps, Christian Blind Mission/CBM/, ARK Christian Services, Every Home for Christ, Danish Refugee Council, Selam Children's Village, Ethiopian Center for Disability and Development/ECDD/



Funded by
 The European Union



Lead Agency



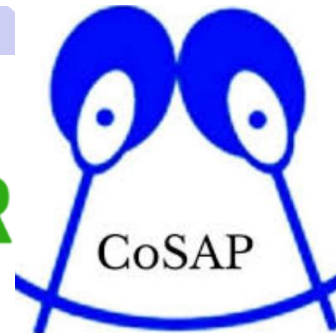
In Partnership with



With Technical Support



WELT
 HUNGER
 HILFE



CoSAP



EMMPA

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 Ethiopian Mass Media Professionals Association

World Vision®

SELAM 
Children's Village



Save the Children



Shaping a more livable world.



LIWAY



TWILID
SKILL DEVELOPMENT ORGANIZATION

cbm



**DRU DANISH
REFUGEE
COUNCIL**



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



german
cooperation

DEUTSCHE ZUSAMMENARBEIT



NORWEGIAN
REFUGEE COUNCIL



ECD
ETHIOPIAN CENTER
FOR
DEVELOPMENT



EVERY
HOME
FOR
CHRIST



Hope for Children



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ETHIOPIAN PROFESSIONAL ASSOCIATIONS
ALLIANCE (EPAA)



P H E
ETHIOPIA



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Private Sector	Most Manufacturing, Service sectors and Chambers
Associations	Ethiopian Professional Associations Alliance, Ethiopian Training Development Professional Association, Ethiopian Professional Association Alliance, YWCA, Ethiopian Mass Media Professionals Association

Certifications & Accreditations

Certification	Details
ISO 20700:2017	 <p>Management Consultancy Services Standard</p>
ISO 9001:2008	 <p>Quality Management System (QMS) Certification</p>
Legal Accreditation	<p>Business License from Addis Ababa City Administration</p> <ul style="list-style-type: none"> • Trade license • Trade Registration Certificate • Value Added Tax /VAT/ Certificate - 8628960823 • Trade Identification /TIN/ Certificate - 0026997871
Memberships	<p>International Council of Management Consulting(ICMC), Addis Ababa Chamber and Sectoral Associations, Ethiopian Training and Development Professionals Association/ETDPA/, Ethiopian Business Advisory Service Providers Association/EBASPA/,</p> 
Client	<p>Work satisfaction letters from all partners and clients</p>

Endorsements	
Volunteer services	<p>We are proud to partner with esteemed organizations that we share their vision and commitment to excellence.</p> 

Contact Information

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